NERUCA WEBSITE

2023 Conference
Sponsorship and Exhibitor Opportunities

Raising the Bar
November 6-7, 2023
Harrah's Atlantic City, NJ

Ready to Exhibit?

Contact
Jackie Stasch
+1 331-215-6063

NERUCA WEBSITE
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EXHIBITOR DATES:
NOVEMBER 6-7, 2023
EXHIBITOR FEE:
$1750 (USD)

EXHIBITOR SET UP NOVEMBER 5

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TENTATIVE EXHIBIT HALL AGENDA*

Sunday, November 5
• Exhibitor Check-In and Booth Set-Up (afternoon)

Monday, November 6
• Attendee Breakfast, Lunch and Breaks in Exhibit Hall
• Attendee Networking Reception in Exhibit Hall

Tuesday, November 7
• Attendee Breakfast and Break in Exhibit Hall
• Booth Tear-Down (late morning/early afternoon)
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BOOTH SELECTION
EACH EXHIBITOR WILL RECEIVE A SPACE WITH ONE 6’ TABLE AND 2 CHAIRS.

EXHIBIT SPACE SELECTION ORDER – SPONSORS THEN EXHIBITORS IS FIRST COME, FIRST SERVED.

EXHIBITOR BENEFITS

- 6’ table and 2 chairs
- Two Exhibitor Representatives (additional badges may be purchased for $75 each)
- Access to educational sessions*
- Networking opportunities
- Complimentary attendee list (attendees can opt-out of sharing email/contact information)
- Logo on NERUCA website
- Logo in promotional material
- Opportunity to enter prize in the raffle
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Conference Sponsorship Opportunities

Program Sponsor
$6,250
- Recognition on website and signage
- Special recognition during opening remarks with all attendees
- One-page promotional insert (provided by supporter at own cost and shipped directly to the organizer by 9/15; max size 8.5”x11”)
- Roster of attendees

Registration Sponsor
$5,250
- 1 available -
- Recognition on website and signage
- Special recognition during opening remarks with all attendees
- One-page promotional insert (provided by supporter at own cost and shipped directly to organizer by 9/15; max size 8.5”x11”)
- Roster of attendees

EXHIBIT LOCATION
Each sponsorship opportunity includes a booth and a premium exhibit location.
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Conference Sponsorship Opportunities

Tote Bag Sponsor $5,250
- 1 available -
  • Recognition on website and signage
  • One-page promotional insert (provided by supporter at own cost and shipped directly to organizer by 9/15; max size 8.5”x11”)
  • Sponsor provides tote bag
  • Roster of attendees

Reception Sponsor $5,250
- 1 available -
  • Recognition on website and signage
  • Sponsor may provide signs for bars and food stations, napkins, and other pre-approved promotional items (provided by supporter at own cost)
  • Roster of attendees

EXHIBIT LOCATION
EACH SPONSORSHIP OPPORTUNITY INCLUDES A BOOTH AND A PREMIUM EXHIBIT LOCATION.
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CONFERECE SPONSORSHIP OPPORTUNITIES

Lunch Sponsor
$2,750
– 3 available –
• Recognition on website and signage
• Sponsor may place promotional information at lunch tables
• Roster of attendees

Name Badge Sponsor
$3,250
– 1 available –
• Recognition on website and signage
• Logo on all attendee name badge holders provided by sponsor (must be approved by NERUCA)
• Roster of attendees

EXHIBIT LOCATION
EACH SPONSORSHIP OPPORTUNITY INCLUDES A BOOTH AND A PREMIUM EXHIBIT LOCATION.
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Breakfast Sponsor
$2,750
- 3 available -
• Recognition on website and signage
• Sponsor may place promotional information at breakfast tables
• Roster of attendees

Break Sponsor
$2,500
- 3 available -
• Recognition on website and signage
• Roster of attendees

Wi-Fi Sponsor
$2,500
- 3 available -
• Recognition on website and signage
• Roster of attendees
INTERESTED IN ANNUAL STRATEGIC PARTNERSHIP OPPORTUNITIES?

Please email admin@neruca.org for more information or visit NERUCA Sponsorships

**Conference Sponsorship Opportunities**

**Paper/Pen Sponsor**

- $2,750
- 1 available –
  - Recognition on website and signage
  - Paper (notebook, notepad, padfolio) and pen provided by sponsor and included in all attendee tote bags
  - Roster of attendees

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**Exhibitor Interest Form**
**Other Event Details**

**Shipping information**
Sponsors/Exhibitors are responsible for all shipping/delivery fees that are incurred.

**Giveaways**
Exhibitors are responsible for giveaways or drawings at their booth.

**2024 Incentive**
Bring a client as a new attendee and receive a discount on your 2024 registration fee!

**Exhibitor Raffle**
Contact Jackie Stasch, jstasch@urgentcareassociation.org if you would like to donate a prize for the raffle during the final break on Tuesday, November 7.

**Cancellation Policy**
Cancellation requests must be received in writing to Jackie Stasch, jstasch@urgentcareassociation.org
Cancellations by September 25, 2023: refund-10%
Cancellations received on or after September 26, 2023 - no refund

**Liability**
Exhibitor assumes full responsibility for any and all loss, theft, or damage to exhibitor’s displays, equipment, and other property while on Harrah’s Atlantic City premises and hereby waives any claim or demand they may have against Harrah’s Atlantic City or NERUCA, arising from such loss, theft or damage.

**Session Attendance**
Exhibitor representatives are welcome to sit in on the sessions but must have a representative in their booth during all breaks with exhibitors. Please allow the attendees to receive course documents and handouts first. If an exhibitor representative would like to earn CME credits from the Provider Track, they must register as an attendee and pay the required registration fee.
CME Agreement: A portion of this conference is CME certified, therefore, we bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: STANDARD 4. Appropriate Management of Associated Commercial Promotion 4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities. 4.2 Product promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at www.accme.org)

By attending you agree to hold Urgent Care Association and NERUCA, its officers, trustees, employees, and agents harmless from any liability, damages or costs (including reasonable attorneys’ fees) that may arise as a result of you exhibiting at this CME Conference. Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the conference site as well as injuries that any of your employees or agents may incur.