

NERUCA 2022 Urgent Care Conference

November 7-8, 2022



Back to Basics in Urgent Care
Sponsor & Exhibitor Information
MGM | Springfield, MA

GENERAL INFORMATION

Event Dates: November 7-8, 2022

Anticipated Attendance: 200-250

Location: MGM Springfield
One MGM Way
Springfield, MA 01103
(413) 273-5000

Hotel Reservations: <https://book.passkey.com/event/50264703/owner/49687830/home>
(Block is available until October 16, 2022)

Event Contact: Jamie Reed
neruca@meetingexpectations.com

NERUCA Website: <https://neruca.org/events/conferences/>



EXHIBITOR INFORMATION

Exhibit Dates: November 7-8, 2022
Location: Aria Ballroom / Aria Prefuntion
Fee: \$1,500 (USD)

Tentative Exhibit Hall Agenda*

Sunday, November 6

4:00 – 7:00 PM ET Exhibitor Check-In and Booth Set-Up

Monday, November 7

6:00 – 7:30 AM ET Exhibitor Check-In and Booth Set-Up
7:30 – 8:30 AM ET Attendee Breakfast in Exhibit Hall
9:30 – 10:00 AM ET Attendee Break in Exhibit Hall
12:00 – 1:00 PM ET Attendee Lunch in Exhibit Hall / NERUCA Member Meeting
3:00 – 3:30 PM ET Attendee Break in Exhibit Hall
5:30 - 7:30 PM ET Attendee Networking Reception in Exhibit Hall

Tuesday, November 8

7:00 – 8:00 AM ET Attendee Breakfast in Exhibit Hall
10:00 – 10:30 AM ET Attendee Break in Exhibit Hall
10:30 – 12:30 PM ET Booth Tear-down

*Times are subject to change.

Exhibitor Benefits:

- 8' x 8' Exhibit Booth
- 6' Table and 2 Chairs
- Two Exhibitor Representatives (additional badges may be purchased for \$50.00 each)
- Access to educational sessions*
- Networking opportunities
- Complimentary attendee list (attendees can opt-out of providing email and contact information)
- Logo listed on NERUCA website
- Logo listed in promotional material
- Opportunity to enter prize in the raffle



Booth Selection:

Each exhibitor will receive an 8'x10' booth which will include a 6-foot table.

Please download a copy of the floor plan and indicate your top 3 placement preferences and we will do our best to accommodate your selection. Please note that we will first honor those with premium booth selection, and then go in order by the date your exhibit space was paid. NERUCA is not responsible for selected space locations, and space is not guaranteed. If there is a need for space relocation, NERUCA will make every effort to find a comparable location. Changes to space selections can be made if space is available. Forms can be emailed to Jamie Reed at nerucaconf@meetingexpectations.com.

A tentative floor plan is included below.

Exhibitor Raffle:

Contact Jamie Reed at neruca@meetingexpectations.com if you would like to donate a prize for the raffle during the final break on Thursday, November 8.

Shipping Information:

Sponsors/Exhibitors are responsible for all shipping/delivery fees that are incurred. See attached shipping instructions below.

Giveaways:

Exhibitors are responsible for giveaways and/or drawings at their booth.

2023 Incentive:

Bring a client as a new attendee and receive a discount on your 2023 registration fee!

Cancellation Policy:

Cancellation requests must be submitted in writing to Jamie Reed at neruca@meetingexpectations.com.

Thru August 31, 2022: 50% refund
September 1 – November 8: No refunds given

Liability:

Exhibitor assumes full responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on MGM Springfield premises and hereby waives any claim or demand they may have against THE MGM or NERUCA, arising from such loss, theft, or damage.

***Session Attendance:**

Exhibitor representatives are welcome to sit in on the classes but must have a representative in their booth during all breaks with exhibitors. Please allow the attendees to receive course documents and handouts first. If an exhibitor representative would like to earn CME credits from the Provider Track, they must register as an attendee and pay the required registration fee.



CONFERENCE SPONSORSHIP OPPORTUNITIES

Program Sponsor: \$6,000 (SOLD)

- Recognition on website and signage as Program Sponsor
- Special recognition during opening remarks with all attendees
- One-page promotional insert (provided by supporter at own cost and shipped directly to the organizer by 9/15; max size 8.5"x11")
- Exhibit Location: Premium, near registration
- Roster of attendees

Registration Sponsor: \$5,000 (1 Available)

- Recognition on website and signage as Registration Sponsor
- Special recognition during opening remarks with all attendees
- One-page promotional insert (provided by supporter at own cost and shipped directly to organizer by 9/15; max size 8.5"x11")
- Exhibit Location: Premium, near registration
- Roster of attendees

Reception Sponsor: \$5,000 (1 Available)

- Recognition on website and signage as Reception Sponsor
- Sponsor may provide signs for bars and food stations, napkins, and other pre-approved promotional items (provided by supporter at own cost)
- Exhibit Location: Premium
- Roster of attendees

Tote Bag Sponsor: \$5,000 (1 Available)

- Recognition on website and signage as Reception Sponsor
- Company logo displayed on tote bag along with the NERUCA logo
- Exhibit Location: Premium
- Roster of attendees

Name Badge Sponsor: \$3,000 (SOLD)

- Logo on all attendee name badge holders
- Exhibit Location: Premium
- Sponsor may place promotional information at lunch tables
- Roster of attendees

Lunch Sponsor: \$2,750 (SOLD)

- Recognition on website and signage as Lunch Sponsor
- Exhibit Location: Premium
- Sponsor may place promotional information at lunch tables
- Roster of attendees

Breakfast Sponsor: \$2,500 (SOLD)

- Recognition on website and signage as Breakfast Sponsor
- Exhibit Location: Premium
- Sponsor may place promotional information at breakfast tables
- Roster of attendees

Break Sponsor: \$2,500 (SOLD)

- Recognition on website and signage as Break Sponsor
- Exhibit Location: Premium
- Roster of attendees

WiFi Sponsor: \$2,500 (3 Available)

- Recognition on website and signage as WiFi Sponsor
- Exhibit Location: Premium
- Roster of attendees

Paper/Pen Sponsor: \$2,500 (SOLD)

- Recognition on website and signage as Paper/Pen Sponsor
- Exhibit Location: Premium
- Roster of attendees

STRATEGIC PARTNERSHIP OPPORTUNITIES

Please visit the NERUCA website or email admin@neruca.org for more information:
<https://neruca.org/sponsorship/become-a-sponsor/>



Opportunity	Cost	Selection
Conference Exhibitor	\$1,500	SOLD OUT
Program Sponsor	\$6,000	SOLD OUT
Registration Sponsor	\$5,000	1 AVAILABLE
Reception Sponsor	\$5,000	1 AVAILABLE
Tote Bags	\$5,000	1 AVAILABLE
Name Badge Sponsor	\$3,000	SOLD OUT
Lunch Sponsor	\$2,750	SOLD OUT
Breakfast Sponsors	\$2,500	SOLD OUT
Break Sponsor	\$2,500	SOLD OUT
WiFi Sponsor	\$2,500	3 AVAILABLE
Paper/Pen Sponsor	\$2,500	SOLD OUT
Additional Exhibitor Badge	\$50 / each	

Company Information:

Company Name _____

Street Address _____

City _____

State _____

Telephone Number _____

Company Website _____

Will you need power for your booth? Yes No

Representative Information:

Name _____

Title _____

Contact Email Address _____



2nd Representative Information:

Name _____
Title _____
Contact Email Address _____

CME Agreement:

A portion of this conference is CME certified, therefore, we bring your attention to the following Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support: STANDARD 4. Appropriate Management of Associated Commercial Promotion 4.1 Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities. 4.2 Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME. For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers of CME cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity. (Refer to ACCME standards at www.accme.org)

You agree to hold Urgent Care Association and NERUCA, its officers, trustees, employees, and agents harmless from any liability, damages or costs (including reasonable attorneys' fees) that may arise as a result of you exhibiting at this CME Conference. Without limiting the breadth of this hold harmless agreement, you acknowledge that it shall extend to include the loss, damage, or theft of any equipment or materials you bring to the conference site as well as injuries that any of your employees or agents may incur.

Please sign below to agree to these terms.

Name _____
Date _____

Please email completed registration form to nerucaconf@meetingexpectations.com

Payments can be paid online by credit card or by check to the address below:

NERUCA, 1 Giralda Farms, Suite 130, Madison, NJ 07940

Payment is due in full within 7 days of registration.

1 Giralda Farms, Suite 130, Madison NJ, 07940 | neruca.org

