



NORTH EAST REGIONAL URGENT CARE ASSOCIATION

EXHIBITOR INFORMATION PACKET

MGM - Springfield, MA

ADMINISTRATIVE DIRECTOR

Contact: admin@neruca.org



EXHIBITOR INFORMATION PACKET

**North East Regional Urgent Care Association
2022 Fall Conference
MGM - Springfield, MA**

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GENERAL INFORMATION

Exhibit Dates:	November 7-8, 2022
Anticipated Attendees:	200 - 250
Event Property:	MGM Springfield One MGM Way Springfield, MA 01103 413-273-5000
Exhibit Hall:	ARIA Ballroom and Prefunction
Exhibit Fees:	\$1,500.00
Total Booth Spaces Available:	50 - 8 x 8 Exhibit Spaces
Event Contact:	Administrative Director: admin@neruca.org

IMPORTANT: The North East Regional Urgent Care Association (NERUCA) has an exhibitor information web page, www.neruca.org/2022-conference. Please save this page to your favorites as it is your go-to source for the most up-to-date information for the conference and upcoming NERUCA events.

Registration: To pay by credit card, please complete the registration form with credit card info. An online registration form can also be sent to you. To submit a check for payment, please complete the registration form and send a check made payable to NERUCA to:

NERUCA
1 Giralda Farms
Suite 130
Madison NJ 07940

Exhibit Space Selection: Spaces are assigned on a first come, first served basis. Past exhibitors and Strategic Partners are given the first opportunity to select booth locations. NERUCA is not responsible for selected space locations, and space is not guaranteed. If there is a need for space relocation, NERUCA will make every effort to find a comparable location. Changes to space selections can be made if space is available. Exhibit Hall Floor Plan and Exhibitor Company List will be posted to www.neruca.org/2022-conference and updated frequently.

Sponsorship and Advertising Opportunities: Please visit www.neruca.org/2022-conference for details. Past Exhibitors are given the first opportunity for sponsorships. Sponsorships will sell out quickly, so secure your opportunities early!

Exhibitor Raffle: We will be having a raffle at the last break with exhibitors. If you would like to participate, it will be a great opportunity for you to get some extra visibility for your company. Please NERUCA Admin with the item you would like to give away as soon as possible. We will list the raffle items in Exhibitor/Sponsor emails that will go out to attendees prior to the conference.

Exhibit Fees Include:

- All spaces are 8' wide by 8' deep.
- 6-foot table and 2 chairs.
- Registration and name badges for two exhibitor representatives (additional badges may be purchased for \$50.00 each).
- Access to educational sessions – Exhibitors are welcome to join all sessions but must have a representative in their booth during all breaks with exhibitors. If an exhibitor representative would like to earn CME credits from the Provider Track, they must register as an attendee and pay the required registration fee.
- Excellent opportunities to network with attendees throughout the conference.
- General listing in exhibit hall promotional materials and attendee preconference Exhibitor/Sponsor emails.
- Company listing on the neruca.org Vendor Marketplace for one year after the conference.
- Attendee list to be used once prior to and once after the conference.

Shipping Information:

Please visit the Exhibitor Information webpage at: www.neruca.org/2022-conference for details. Please contact NERUCA Admin if you have specific needs beyond what's listed.

Exhibit Set-Up and Tear-Down Dates/Hours:

Sunday, November 6th: 4:00pm – 7:00pm Exhibitor Check-In and Booth Set-up

Monday, November 7th: 6:00am – 7:30am Exhibitor Check-In and Booth Set-up

Tuesday, November 8th: 10:30am – 12:30pm Booth Tear-down

Exhibit Hall Agenda: *Please Note: Minor revisions to the schedule are possible – updates will be posted to the Agenda web page, www.neruca.org/2022-conference.*

Sunday, November 6

4:00pm – 7:00pm Exhibitor Check-In and Booth Set-up

Monday, November 7

6:00am – 7:30am Exhibitor Check-In and Booth Set-up

7:30am – 8:30am Breakfast with Attendees

9:30am – 10:00am Break with Attendees

12:00pm – 1:00pm Lunch with Attendees/NERUCA Member Meeting

3:00pm – 3:30pm Break with Attendees

5:30pm – 7:00pm Networking Reception with Attendees

Tuesday, November 8

7:30am – 8:00am Breakfast with Attendees

10:00am – 10:30am Break with Attendees

10:30am – 12:30pm Booth Tear-down

Dates to Remember/Deadlines: Download your Exhibitor Checklist at www.neruca.org/2022-conference so you don't miss important dates and deadlines.

Attendee List: A complimentary attendee list will be emailed to your conference contact about three weeks out, and an updated list will be emailed one week out. A complete final list of participating attendees will be emailed one week following the last day of the conference. *Attendees can opt-out of providing email and contact information.*

Giveaways: Exhibitors will be responsible for any giveaways and/or drawings at their booth.

Incentives: NERUCA is offering exhibitors incentives! If you bring your clients as new attendees to the convention, and if you bring your colleagues as new exhibitors/sponsors, you will be rewarded discounts for your 2023 registration fees.

Cancellation: Exhibitor cancellation is required in writing via email to Administrative Director's, admin@neruca.org. Cancellations received by August 31, 2022 are entitled to a 50% refund of paid fees and sponsorships. For cancellations received after August 31, 2022, there will be no refunds of fees or sponsorships.

Liabilities: Exhibitor assumes full responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment and other property while on The Hilton Albany premises and hereby waives any claim or demand they may have against THE MGM or NERUCA, arising from such loss, theft, or damage.

HOTEL INFORMATION

PROPERTY: MGM Springfield, One MGM Way, Springfield, MA 01103

RESERVATIONS: 413-273-5000

GROUP NAME: North East Regional Urgent Care Association / NERUCA

GROUP CODE: 1UCA

ROOM RATE: \$199 single/double occupancy

DEADLINE: Friday, August 5, 2022

Rooms have been blocked for the nights of November 6 - 8, 2022. Reservations can be made online at www.neruca.org/2022-conference. There are a limited number of rooms available, so be sure to book as soon as possible.

EXHIBITORS ATTENDING COURSES

Exhibitor representatives are welcome to sit in on the classes but must have a representative in their booth during all breaks with exhibitors. Please allow the attendees to receive course documents and handouts first. If an exhibitor representative would like to earn CME credits from the Provider Track, they must register as an attendee and pay the required registration fee.

STRATEGIC PARTNERSHIP OPPORTUNITIES

Information is available at www.neruca.org/strategic-partners. Please visit the site to review the partnership benefits, and contact NERUCA Admin to discuss and submit your application today!

Platinum Partner - \$5000

- Platinum recognition on neruca.org with link to corporate website
- Recognition on all promotional materials
- *One education Webinar, hosting included to membership
- *One 30 min meeting/consultation with Board of Directors
- Marketing correspondence for educational seminars
- Public recognition at seminars

Silver Partner - \$2000

- Silver recognition on neruca.org with link to corporate website
- Recognition on all promotional materials

Gold Partner - \$3500

- Gold recognition on neruca.org with link to corporate website
- Recognition on all promotional materials
- *One educational Webinar, hosting included to membership
- Marketing correspondence for educational seminars
- Public recognition at seminars

Webinar Sponsor - \$500

- One-time Webinar Hosting
- Promotion of educational topic

Conference Sponsorships

Program Sponsor - \$6,000 (1 available)

- Recognition on website and signage as Program Sponsor
- Special recognition during opening remarks with all attendees
- One-page promotional insert (provided by supporter at own cost and shipped directly to organizer by 9/15; max size 8.5" x 11")
- Exhibit Location: Premium, near registration
- Roster of attendees

Registration Sponsor - \$5,000 (2 available)

- Recognition on website and signage as Registration Sponsor
- Special recognition during opening remarks with all attendees
- One-page promotional insert (provided by supporter at own cost and shipped directly to organizer by 9/15; max size 8.5" x 11")
- Exhibit Location: Premium, near registration
- Roster of attendees

Reception Sponsor - \$5000 (2 available)

- Recognition on website and signage as Reception Sponsor
- Sponsor may provide signs for bars and food stations, napkins, and other pre-approved promotional items (provided by supporter at own cost)
- Exhibit Location: Premium
- Roster of attendees

Name Badge Sponsor - \$3,000 (1 available)

- Logo on all attendee name badge holders
- Exhibit Location: Premium

- Sponsor may place promotional information at lunch tables
- Roster of attendees

Lunch Sponsor - \$2,750 (2 available)

- Recognition on website and signage as Lunch Sponsor
- Exhibit Location: Premium
- Sponsor may place promotional information at lunch tables
- Roster of attendees

Breakfast Sponsor - \$2,500 (2 available)

- Recognition on website and signage as Breakfast Sponsor
- Exhibit Location: Premium
- Sponsor may place promotional information at breakfast tables
- Roster of attendees

Break Sponsor - \$2,500 (2 available)

- Recognition on website and signage as Break Sponsor
- Exhibit Location: Premium
- Roster of attendees

WiFi Sponsor - \$2,500 (3 available)

- Recognition on website and signage as WiFi Sponsor
- Exhibit Location: Premium
- Roster of attendees

Paper/Pen Sponsor - \$2,500 (1 available)

- Recognition on website and signage as Paper/Pen Sponsor
- Exhibit Location: Premium
- Roster of attendees

FLOOR PLAN

Visit www.neruca.org/2022-conference to view the floor plan.

Please note, food and beverage or social/networking areas could change onsite. Site selection should not be made solely on their location.